

GO ULTIMATE +



Included in your Go Ultimate+ Membership

e: farming@livestocklounge.com



LIVESTOCK
LOUNGE
ONLINE FARMING COMMUNITY

Included in your Go Ultimate + Membership

Private Sales Pen	2
Bespoke Private Sale Catalogue	2
Weekly Live Timed Auctions	3
Update your Personal / Business Profile	3
LSL Business Space Listing	4
LSL Business Marketplace	4
Free Advertising on our Weekly Listings Report	5
Free Marketing Promotions	5
Free Annual Feature	6
Access to the Latest News Forums	6
Search the Website	7
Contact Other Members	7

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Private Sales Pen

Up to 50 Lots with Ultimate + Membership!

Livestock Lounge's Private Sale Pen provides an opportunity to buy and sell livestock as a direct farm-to-farm private sale. It is an alternative way of marketing and trading livestock, offering many benefits for producers, buyers and the animals themselves.

Use the category links to view the livestock currently being offered for sale on Livestock Lounge. To gain more information about the animals, the sellers can be contacted directly.

[See More](#)



SALE CATALOGUE
SWORDALE ABERDEEN ANGUS



[See More](#)

Bespoke Private Sale Catalogue

Additional Features & Service

Download your very own Sales Catalogue within our Private Sale Pen feature on Livestock Lounge.

This unique private sales catalogue will display up to 50 Lots and can be personalised with a choice of design colours and will include your catalogue foreword, a front & back cover, transport information and 1 page for advertising. Additional advertising pages can be made available at an additional cost. Simply send us your adverts for slotting into your catalogue, or alternatively, these can be designed for you by our in-house team. Please see advert sizes and costs below for designing:

- Quarter Page - £100
- Half Page - £200
- Full Page - £300

These completed bespoke sale catalogues are free to download with your Ultimate + Membership Package and can be printed for display, shared on social media or emailed to any perspective buyers.



Weekly Live Timed Auctions

Buy or Sell Livestock and Machinery / Equipment on our weekly Live Timed Auctions on Livestock Lounge. Free to join with only 5% commission charged to the vendor on any successful sales. Payment is done via PayPal directly between the buyer and seller.

Just choose your sales category and upload photos & videos of your Lots which will be approved by our team before being put forward for sale. Vendors can upload Lots from 9am every Saturday to 9pm the following Monday.

All Lots are open for bids from Tuesdays at 9am until Friday at 3pm. Buyers can bid on Lots during this time only and must be logged into Livestock Lounge to view Lots and place bids.

We have put together answers to some commonly asked questions about using Livestock Lounge and the Live Auctions feature on our website.

[See More](#)



Update your Personal / Business Profile

To help you create a promotional profile that is tailored to you and your business, you can include the following boxes that relate to your business or personal interests.

Build a Farming Showcase as a promotional stall. Display your Animal Health & Welfare Information such as Animal Health Scheme, Herd / Flock Health Status, TB Zone and any Additional Information. Register your Farm Diversification or Associated Business for other members to view in your very own Business Space, and display your Latest News Posts.

[See More](#)



LSL Business Space

Additional Advertising Space Provided!

Livestock Lounge provides a Business Register for all rural and associated businesses. Register your business or service by selecting a niche from our dropdown list and completing the relevant fields. Other members can view your business or service and contact you direct.

This business space will also appear on your Promotional Profile where you can populate a digital Business Card and a Business Flier (BOTH FRONT & BACK SPACE PROVIDED WITH ULTIMATE +) which can be personalised with a choice of design colours or automatically colour coded to you company logo. These are Free to download with your Ultimate + Membership Package for sharing on social media or printing. Anyone with B & B's or Holiday Let Accommodation can also insert a link on this business space to their preferred booking provider.

[See More](#)



LSL Business Marketplace

Reduced Commission – Expand Your Products Online!

Sign-up and upload any products to your very own marketplace for customers to buy direct from your business. Livestock Lounge will provide your very own shop window, and with our Ultimate + Membership, you can upload 10 different categories with unlimited products allowed in each category. Sales are made directly between you and your customers via PayPal with only 2% sales commission charged by Livestock Lounge.

Open your business up to our online community today!

[See More](#)



Free Advertising on our Weekly Listings Report

As part of your Ultimate + Membership Package, Livestock Lounge will include a link to any Lots you have on your Private Sales Pen where potential buyers can view your Sales Catalogue. We will also include a listing of any registered businesses, diversifications or services you have registered with Livestock Lounge along with a quick link to your Business Space. This Listing Report will be released every Friday at 5pm and shared on all our Social Media outlets for full visibility of you Lots for Sale as well as your Business.

Your Business is our priority!

[See More](#)

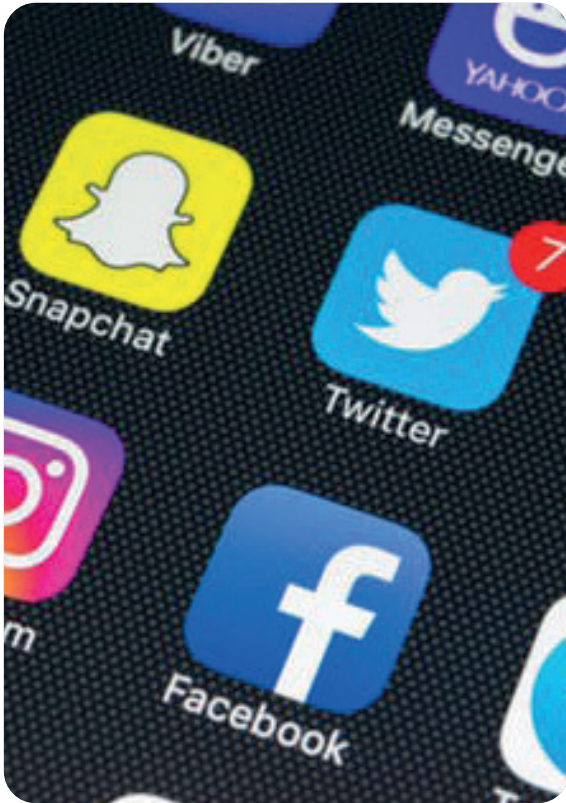


Free Marketing Promotions

As part of your membership upgrade, we will also gift you a free advertising slot on our websites "Sponsors" page. This will include your company logo, a brief description about your business & services, up to 4 images, contact details and social media links. Your company logo will appear on our home page, our sponsors page and on our weekly social media report with links to your business advert.

Company visibility is all part of our free service with your Ultimate + Membership!

[See More](#)



Free Annual Feature

We will offer you a free Annual Feature Article of up to **750** words as part of your Ultimate + Membership. This will be released on our website under our “Featured Business” section as well as being highlighted on all of our social media outlets, and our weekly report.

[See More](#)



Access to the Latest News Forums

Ultimate Membership will give you full access to join in and post or comment on any of our specific News Forum topics such as Livestock, The Food Hall, Equine, Machinery & Equipment and Rural Lifestyle. This is an ideal place to share information, promote your business or display your farming and rural photos with our community.

[See More](#)



Search the Website

Livestock Lounge is a website created for farmers by farmers where we also cater for consumers of quality rural produce via our Market Place & Business Register. As such, we welcome both rural producers and consumers to sign-up, interact and search through our expansive website.


[See More](#)




Contact Other Members

Our platform is a farming and rural community where you can interact with like-minded people to share knowledge and information whilst being able to relax and browse at the same time. Whether it be Sales Enquiries, Business Interactions regarding products or Communicating with friends and colleagues. This can all be done via our Private Message function on our website.


[See More](#)



Private Sales




Live Auction




Join / Sign In



Business



Marketplace



Machinery Sales

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